

PTPL April Library Director's Report for March 2019

Library Director's Video Link <https://animoto.com/play/us9DxHLwxvVWNMrReALCJA>

March came in like a lion but despite the weather it was time to spring into action beginning with several traditional programs like our 14th Annual PTHS Photography Exhibit and our "Give a Pint" Blood Drive. Michael Yanchak was back again this year and shared his talents with a series of Pysanky egg-decorating classes. Our AARP tax volunteers continued to meet with senior citizens to assist with the complexities of filing their income taxes.



Character Counts, Rotary meetings and an early morning All-Staff meeting kept us on track for March and the busy months ahead. I also attended a pre-construction meeting with our contractor for our first-floor restroom renovations, a "Growing Major Gifts" workshop with Foundation president, Maura Kelly, and an all-day "Reading in our Reality" symposium at Seton LaSalle. Carrie Weaver, Ed Wolf and I also met with Wayout Design to provide input to changes on our library website.



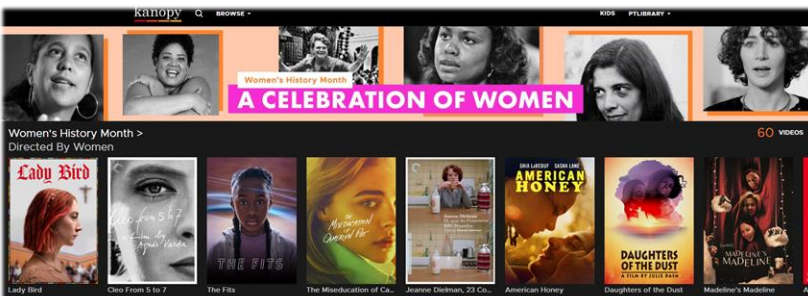
Our PTPL's own dynamic duo of Mary Kipling and Nancy Lojek presented a book processing workshop for Cadette Troop 52499 to assist them with their "Book Artist" badges. They gave the girls great guidance and opportunities to sand pages, measure, tape, mend, clean and even burp their books!



We offered several brand-new programs for adults this month as well including: Hoarding, Family Meal Planning 101, Acrylics and Slate Painting. Our two painting classes were well received, and our budding artists are eager for more.



March was Women's History Month and Kanopy featured 60 films directed by women and famous women in history. Our Kanopy March Snapshot revealed that 185 movies were played.



We launched Kanopy in May 2018 and to date 344 user accounts have been created with a total of 1535 plays. The top 5 videos played this month were: *The Endless Summer - Search for the Perfect Wave*, *Brimstone*, *Dark Places*, *Hearts Beat Loud*, and *Swallows and Amazons*. Kanopy offers access to a large, curated catalog of enriching films that can be watched 24/7 but Saturdays and Sundays are our busiest times for viewing. 35% of PTPL users are viewing on their desktops, 29% are watching on televisions, 16% are watching on tablets and 16% on their mobiles.



Although our Youth Services winter programming ended on March 8 and spring programming began on March 25, we capitalized in-between on the excitement of March Madness with our first Teen Book Madness campaign. Ms. Sydney created brackets for a mix of 32 popular chapter books along with a QR code and link for online voting. It was especially

fun to market our efforts during the PTHS Girls Basketball season as they competed and won the PIAA State Basketball Championship Title. We also provided 100+ PT Middle School students with extra credit during their Shakespeare Week for viewing *She's the Man* at the library as part of their study of *Twelfth Night*.



Lady Indians 6A PIAA State Champs



We hosted our 4th Annual Pre-School/Kindergarten Transition Tea on March 22 and focused on the important topics of phonemic awareness and social/emotional development in early literacy. Maria Piatt, BH kindergarten facilitator, and her Kindergarten Team partnered with us



Barb Rothermel and IU #1 Lead Teachers

and were joined by more than 50 area pre-school educators who came to hear presentations from Early Childhood Consultant, Deanna Campagna, PTSD Kindergarten teachers, IU1 Early Intervention support teachers and our own PTPL Youth Services Team. The Bower Hill PTA once again provided a delicious lunch. As a Gold Star PA Forward Library, we value these partnerships

and the role we play in advancing basic literacy in our community.



PT Kindergarten & main speaker, Deanna Campagna

Our PTPL Youth Services Department also took turns visiting Pleasant Valley and

Bower Hill Schools for their annual Kindergarten Registration Days. It was a great opportunity to connect with these families, answer questions about our services and to share many different ways that we can help their children learn and grow.



Shannon, Linda, Patty and Sydney