

November 2019 Library Director's Report - Nov. 12

Library Director's Video Link <https://animoto.com/play/dV3sZsIZCTGCyzYc6nYi0Q>



October proved that there's power in partnerships. The Veterans Breakfast Club partnered with us again to present a thought-provoking dialogue with 4 veterans who shared their views on their time spent serving in Iraq and Afghanistan. Moderator, Nick Grimes, who served two tours in Afghanistan, served as moderator. Our audience filled the lobby and asked many thought-provoking questions. We also appreciated our valued partner, Harry Funk, and his detailed reporting as a follow-up article in the Observer-Reporter.

We partnered with PHEAA again and held our annual College Financial Aid & FAFSA Overview with 51 guests in attendance. Ms. Patty represented the PT Library at the PT Parks & Rec Trick or Treat Trail and shared nearly 300 pocket flashlights with ninja turtles, baby sharks, and even the Greatest Showman on Earth! We also enjoyed being a partner in the 1st PT Public Safety Day on Sunday, October 20th. Special thanks to Fireman Dave who joined us inside the library to read stories and thanks to Spiderman, aka Louis Incardona, who posed for pictures with the kids and our local heroes.



We continued our partnership with the BBB and hosted a 3-hour "Secure Your ID" shredding event. Our community filled two trucks and Shred America Iron City collected 11,180 pounds of paper and processed 5.59 tons. This translated to saving 96 trees, 39 gallons of water, 22,919 Kw of energy, 335 pounds of potential pollutants and saved 28 cubic yards of landfill. The financial value of this effort was estimated at \$28,835.00. Due to the overwhelming interest we are looking for a new shredding location that will not impact the traffic on McMurray Road next year.

Our valued partners of The Peters Township Library Foundation have been busy putting the last-minute plans in place for their 3rd Novel November with Pulitzer prize-winning and best-selling author, Anna Quindlen, on November 7th. Our local businesses and community have been very supportive, and we are looking forward to a wonderful evening. To date we have sold 450+ tickets.



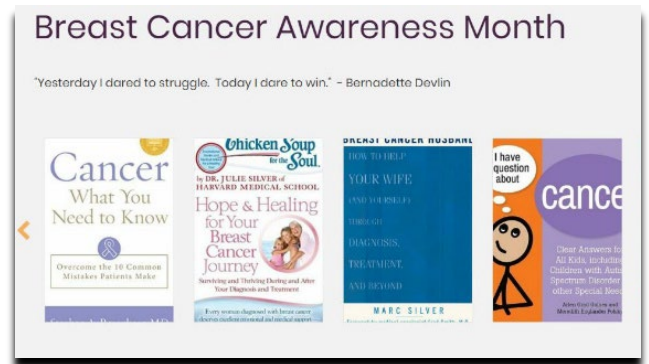
Miss Sydney and Johnathan

We welcomed back Youth Services Library Technician, Miss Sydney, with a new schedule and are always excited to see her new son, Johnathan! Linda Esposito and Ed Wolfe returned from the PA Library Association's state conference in Erie where they met Nancy Pearl, author of Book Lust, and returned with new ideas for programming, community engagement and ways to make working with data more informative.

This month we also focused on feedback and learned that of the 21 people participating in our Costume Swap, 15 of them noted that it was their first time to participate. 100% of those surveyed said they plan to participate next year. 51 people attended our Air Force One event and listened to stories told by John L. Haigh, steward to 3 presidents, and crew member aboard the Air Force One flight crew for 12 plus years. Carrie Weaver created a survey for this audience, and we learned that the 4 most popular ways attendees became aware of this program were: via our e-newsletter, from our PTPL website, from a friend, and from our features within In-Community Magazine. This valuable data will help us with future marketing efforts and measuring outcomes.

We partnered with the PTPL Roots Genealogy Club and Citizens Library of Washington, PA to host nationally recognized genealogist, Kelli Bergheimer, for an all-day DNA 101 workshop this month. Our survey of 35 guests revealed that 100% of the attendees planned to apply at least one piece of new information learned and shared ideas for future topics.

The U.S. Census Bureau is recruiting thousands of people across the country to assist with the 2020 Census count. We partnered with them and offered two days in October for Census Recruiting. Positions available include census takers, recruiting assistants, office staff and supervisory staff. Because the Census 2020 will be conducted primarily online, libraries are being asked to serve as technology resource partners.



And it wouldn't be October without sharing resources for Breast Cancer Awareness Month which we featured on display in the library and on our ptlibrary.org homepage carousel. If you missed visiting us on Halloween stay tuned for more creative PTPL staff costumes and spooky surprises by watching my Library Director's video link this month.

