

Peters Township Library Report - April 2025

National Library Week

We celebrated National Library Week 2025, "Drawn to the Library," April 6-12, with a variety of activities aimed at increasing patron engagement. We hosted a "Spirit Week" with themed dress-up days, featured a lobby display table where visitors could write "love letters" to the library, and launched a social media campaign on Facebook with prizes sponsored by the Library Foundation. Dozens of love letters were written and submitted, and three lucky patrons won a six-month Riverstone Books subscription, a Book Lovers gift basket, and three-month Riverstone Books subscription for taking part in the social media campaign. As a result of the social media campaign, views on Facebook rose 117%, while net follows increased 181%. Our content interaction rose an impressive 395% during the social media campaign, 405% from followers and 378% from non-followers.

Summer Internship

We are excited to welcome a new addition to the library team. Lily Marchand will be joining the Youth Services Department in May as a Summer Reading Intern. Lily is currently attending Point Park University and majoring in Elementary Education. Lily will be staffing the Youth Reference Desk and helping out with programs all summer. Please stop by the library and say hello!

Writing Contest

The library held its third annual Tween and Teen Writing Contest this spring, culminating with a reception honoring all participants on April 8 at the library. This year's theme challenged writers to explore the word "wonder." From poetic and philosophical musings to beautiful descriptions of nature to compelling fantasy and sci-fi realms, the 19 teens and tweens entering the contest addressed the theme in a variety of creative ways. Judges–including library staff, published authors, and Peters Township Library Foundation members–scored entries based on creativity, technique, and theme.

Over 70 participants, family members and friends gathered at the reception for prizes, refreshments, and the announcement of winners. The winners in each category read an excerpt of their entries at the reception and received gift baskets. All contest entries can be read at ptlibrary.org. Thank you to The Peters Township Library Foundation for generously funding the reception!